60% of attendees plan on using sponsors from Creekwalk

25,000 Average Summer Attendance

70% of attendees are women ages 25-55

74% of attendees live in Vacaville

19 years of CreekWalk tradition

More Events = More Exposure!

Bunnies & Bonnets Family Fun Day
Saturday, April 20, 10am-1pm
Up to 8,000 in attendance

Howl-O-Ween
Saturday, October 26, 11am-1pm
1,000 to 3,000 in attendance

NEW! Third Thursday
Every Third Thursday, May 16-August 15th, 5:00-8:30pm
Up to 2,000 per event anticipated

NEW! Tournament of Families
Saturday, September 7th, 11:00am-5:00pm
Up to 3,000 anticipated

Phone: 707-469-4027
Email: melody.ocampo@cityofvacaville.com

www.creekwalkevents.com

VACAVILLE

CREEKWALK
Concert Series
2019 SPONSORSHIPS

VACAVILLE

CREEKWALK
2019

20th Annual CreekWalk Concert Series
Fridays, June 14 - August 16, 6:30-9:30pm
Up to 6,000 in attendance

- **Title Sponsorship - $25,000**
  Receive recognition for the entire summer long series

- **Stage Sponsor - $3,000-$4,500**
  Bring one night of great entertainment to Vacaville

4th of July Celebration
July 4, 6:30-9:30pm, Andrews Park
Up to 10,000 in attendance

- **Fireworks Sponsor - $17,500**
  Stand out as the provider of the 4th of July Fireworks

Packages include a combination of all promotion opportunities. Don't want it pre-packaged? Tell us your audience and we'll customize promotion opportunities to meet your company's needs.

Vacaville and Surrounding Area Promotions
- I-80 Nut Tree Reader Board & Vacaville Auto Mall
- Custom Radio Advertisements on KUIC (w/option to record)
- KUIC Coffee Break w/ Live Call In
- Banners around Vacaville
- Posters (community wide)
- Flyers with logo throughout community
- Events Guide (mailed to 37,000 households)

Online Promotions
- CreekWalk Website listing & link
- KUIC Hometown Happenings website listing
- Community Services Facebook mentions and links to your Facebook page
- Community Services Instagram mentions and tag
- City of Vacaville Facebook mentions
- KUIC Facebook Mentions

Onsite Promotions
- Logo on staff T-shirts
- Event Banner Placement
- 10x10 tent space at all CreekWalk concerts
- Live Event Mentions
- On stage announcements (scripted)